From: Stephen Best
To: Eligio Lara; Javier Mendez
Subject: FW: Webinar | Defeat catalytic converter theft and influence city-wide policy
Date: Friday, July 16, 2021 12:34:23 PM

FYI, if you're interested.

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From: Josh Thomas <josh.thomas@flocksafety.com>
Sent: Friday, July 16, 2021 11:53 AM
To: Stephen Best <sbest@cityofsantamaria.org>
Subject: Webinar | Defeat catalytic converter theft and influence city-wide policy

Good afternoon,

Since 2019, catalytic converter theft has increased eightfold in the US, and it doesn't show any signs of slowing down. In many ways, it's a perfect crime - quick to commit, profitable, and virtually undetectable, until now.

Join us Thursday, July 29th, at 1 pm ET / 10 am PT for an educational webinar led by Sgt. Kevin Cox. He wrote the playbook for stifling catalytic converter theft with ALPR and used the evidence and data collected in the process to enact meaningful policy change.

Register today to learn his intelligence-led approach here.

Please share this event with your colleagues. We look forward to seeing you there!

Best regards,

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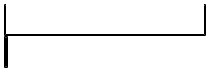
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